|  |  | Colorado Likely Voters |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do you have a favorable or an unfavorable impression of Mitt Romney? |  |  |
|  |  | Favorable | Unfavorable | Unsure-Never Heard |
|  |  | Row \% | Row \% | Row \% |
| Colorado Likely Voters |  | 43\% | 50\% | 6\% |
| Party Identification | Democrat | 9\% | 88\% | 3\% |
|  | Republican | 85\% | 11\% | 3\% |
|  | Independent | 38\% | 51\% | 12\% |
| Tea Party Supporters |  | 79\% | 17\% | 4\% |
| Political Ideology | Very liberal-Liberal | 9\% | 88\% | 4\% |
|  | Moderate | 36\% | 57\% | 7\% |
|  | Conservative-Very conservative | 76\% | 18\% | 6\% |
| Presidential Choice | Barack Obama and Joe Biden | 7\% | 89\% | 4\% |
|  | Mitt Romney and Paul Ryan | 88\% | 8\% | 5\% |
| Gender | Men | 46\% | 45\% | 9\% |
|  | Women | 40\% | 56\% | 4\% |
| Age | Under 45 | 37\% | 55\% | 8\% |
|  | 45 or older | 47\% | 48\% | 5\% |
| Age | 18 to 29 | 27\% | 62\% | 11\% |
|  | 30 to 44 | 41\% | 53\% | 6\% |
|  | 45 to 59 | 46\% | 50\% | 4\% |
|  | 60 or older | 48\% | 46\% | 6\% |
| Race | White | 49\% | 46\% | 5\% |
|  | Non-white | 24\% | 69\% | 8\% |
| Region | Denver/Boulder | 28\% | 66\% | 6\% |
|  | Denver Suburbs | 44\% | 52\% | 4\% |
|  | Front Range | 50\% | 43\% | 8\% |
|  | Rest of State | 47\% | 46\% | 7\% |
| Household Income | Less than \$75,000 | 39\% | 56\% | 5\% |
|  | \$75,000 or more | 48\% | 47\% | 5\% |
| Education | Not college graduate | 42\% | 53\% | 6\% |
|  | College graduate | 45\% | 48\% | 7\% |
| Marital Status | Married | 52\% | 42\% | 5\% |
|  | Not married | 31\% | 63\% | 6\% |
| Evangelical Christians |  | 66\% | 28\% | 6\% |
| U.S. Military Veteran |  | 53\% | 40\% | 7\% |
| Interview Type | Landline | 44\% | 51\% | 5\% |
|  | Cell Phone | 42\% | 49\% | 9\% |

NBC News/WSJ/Marist Poll Colorado Likely Voters. Interviews conducted September 16th through September 18th, 2012, N=971 MOE +/- 3.1 percentage points. Totals may not add to $100 \%$ due to rounding.

